

# CITY OF LOS ANGELES

## SPECIAL EVENT

### APPLICATION WITH REFERENCE NUMBER: 20140359

**Event Type:** Grand Opening/Red Carpet      **Event Title:** Luxury Jones Grand Opening

#### Sponsor Information

**Organization Name:** Luxury Jones      **Phone (Day):** 2133930118  
**Sponsor Name:** Luxury Jones      **Phone (Evening):** 2133930118  
**Title:**      **Fax:** 3235910890  
**Address:** 7664 Melrose Ave      **Email:** luxuryjonesonmelrose@gmail.com  
**City:** Los Angeles  
**State:** CA      **Zip Code:** 90046

#### Contact Information

**Contact Name:** Nichole Dimitras      **Phone:** 2133930118  
**Title:**      **Fax:** 3235910890  
**Address:** 7664 Melrose Ave      **Email:** luxuryjonesonmelrose@gmail.com

#### Event Coordinator/Main Contact Information

**Event Coordinator/Main Contact Name:** Marcus Jordan Brabham      **Phone:** 3107709820  
**Title:**      **Fax:** 3107709820  
**Address:** 1847 N Wilcox Ave      **Email:** thehausboy@icloud.com

#### Event Date, Address and Description:

**Actual Event Date:**      **Begin Date:** 05/01/2014  
    **End Date:** 05/01/2014  
**Actual Event Address:**      **Address:** 7664 W Melrose  
    **Cross Street:** Stanley  
    **ZipCode:** 90046  
    **Event Location:** Right of Way

#### Event Description:

Briefly *describe the event* and explain planned activities which will occur in the street, what obstructions will be placed in the street, stages, booths, bleachers, etc.

This event will be a grand opening party for Luxury Jones Boutique on Melrose. There will be a valet service outside of the store front for our guest. The event guest will be provided with gift bags and cocktails for those ages 21 and above. Also members of the press and media will be present to document the event with flash photography and videography.

#### Closure Information

Closure 1:

Street Name	Melrose Ave	Date	Time
From (cross street)	Spaulding Ave	<b>Begin:</b> 05/01/2014	7:00 PM
To (cross street)	Stanley Ave	<b>End:</b> 05/01/2014	11:00 PM

Closure Type: Curb Lanes

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Closure 2:

Street Name	Melrose Ave	Date	Time
From (cross street)	Spaulding Ave	<b>Begin:</b> 05/01/2014	7:00 PM
To (cross street)	Stanley Ave	<b>End:</b> 05/01/2014	11:00 PM
Closure Type:	Sidewalk Closure		

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**Other Information**

Estimated Attendance: 150  
Event Frequency: One Time  
Additional Information: I have a 10 year lease property on the block to be closed.

**Vendor Information**

Street Cleaning No  
Barricades None  
Will there be selling activities? No  
Will Alcoholic Beverages be sold? No  
Will there be any structures/equipments? No  
Will there be any cooking/open flame? No  
Does the sponsoring organization have proof of nonprofit status? No  
Selling will be on:  
Selling Activity: On the curb there will be a valet service available to event guest. On the sidewalk we will have a red carpet with flash photography.  
List items to be sold: No items are to be sold on the street.

**Bureau of Street Services Comments to Customer**

None